



BOOMINGBOROUGH

Redesigning Aging-in-Place in NYC

SATURDAY, MAY 18, 2013 | NEW YORK, NY



AIANY Design For Aging Committee



AIA New York Chapter

The Founding Chapter of
The American Institute of Architects

THE TIME IS NOW.

More than a quarter of Americans are part of the baby boomer generation and 8,000 of them celebrate their 65th birthday each day. The change in New York City's demographic as the population ages is not yet fully understood, but we can predict that any current challenges that remain unresolved are likely to become exacerbated.

On **Saturday May 18, 2013** the AIANY Design for Aging Committee is hosting an all-day design charrette **BOOMING BOROUGHS: Redesigning Aging in Place in NYC**. At 4pm, the charrette teams will present their results followed by commentary from a panel of experts and we invite the public to attend and participate. Teams will present their deep dive into the question of providing suitable housing that will allow our aging New Yorkers to continue to live happily, safely, and independently at home. With the understanding that being part of a community is an essential ingredient to happiness, we will address the challenges of the current available housing stock to rethink what can be done to allow New Yorkers to thrive in the city with friends and family.

details

Friday, May 17th, 2013

**Opening Reception
(Invitation Only)**

5:30-7:30pm

Hafele Showroom
25 East 26th Street @ Madison
New York, NY 10010

Saturday, May 18th, 2013

Charrette Day

9am Charrette Begins

Center for Architecture
536 LaGuardia Place
New York, NY 10012

p 212.683.0023

f 212.696.5022

**4-7pm Public Presentation
& Commentary**

www.boomingboroughs.org

about us

The AIANY Design for Aging Committee was founded in April 2010 with an aim to increase public awareness of the needs of the aging population in an urban environment. By designing to accommodate those needs, we aim to create a more age-friendly City for all to enjoy. We are an interdisciplinary group that welcomes input from all points of view.

GROWING SUPPORT

Recognizing that resolving the issue of providing housing for New Yorkers as we age is a social imperative, the following organizations and individuals have endorsed this event. We are hopeful that as we approach May 18, 2013 this distinguished list will continue to grow.

endorsements

- AARP New York
- Age-Friendly NYC Commission
- Mayor's Office for People with Disabilities
- Mayor's Office, Office of the Deputy Mayor for Health & Human Services
- New York Academy of Medicine
- NYC Dept. of City Planning
- NYC Dept. of Design and Construction
- NYC Dept. of Housing Preservation and Development
- Thornburg Foundation

- Hon. Gale A. Brewer; NYC Council
- Philip Brickner, MD; Chairman, Senior Advisory Committee to the Commissioner, NYC Dept. for the Aging
- Esther Greenhouse, MS, CAPS; Environmental Gerontologist
- Abby C. Hamlin; Hamlin Ventures, LLC
- Helen R. Hamlin; International Federation on Ageing
- Hon. Letitia James; NYC Council
- Hon. Jessica Lappin; NYC Council, Chair of the Aging Committee
- Meredith Oppenheim, MBA; Ventas, Inc.

SPONSOR OFFERING

The Design for Aging Committee is seeking funding and is asking for your support. Sponsors are vital to the success of the charrette and to promoting the vision of generating innovative urban housing models for New York City seniors.

lead sponsor (\$10,000+)

- Verbal recognition at podium during program
- Logo on opening and closing slide of presentation
- Banner/signage displayed at program (provided by sponsor)
- Opportunity to display marketing materials during program
- Logo on all printed marketing materials including post-charrette exhibit materials
- Logo with link on all electronic marketing materials
- Aluminum level corporate membership to AIANY
- Invitation to event
- Receive a copy of produced materials
- Recognition at design competition as Lead Sponsor

sponsor (\$5,000+)

- Verbal recognition at podium during program
- Logo on opening and closing slide of presentation
- Banner/signage displayed at program (provided by sponsor)
- Logo on all printed marketing materials
- Logo with link on all electronic marketing materials
- Invitation to event

supporter (\$2,500+)

- Verbal recognition at podium during program
- Logo on opening and closing slide of presentation
- Banner/signage displayed at program (provided by sponsor)
- Name on all printed marketing materials
- Name with link on all electronic marketing materials
- Invitation to event

friend (\$1,000+)

- Verbal recognition at podium during program
- Logo on opening and closing slide of presentation
- Invitation to event

estimated overall costs

- Facility related costs: \$ 9,500
- Participant hospitality: \$2,500
- Marketing and PR: \$4,750
- Post-Event Exhibit & Book: \$12,500

Total: \$29,250

lead sponsors



Rose Associates, Inc.

THORNBURG FOUNDATION

sponsor payment info

Please make checks out to:
AIA New York Chapter
(Indicate they are for Charrette)

Attn: Eve Rosen

Center for Architecture
536 LaGuardia Place
New York, NY 10012
p 212-358-6117

sponsor inquiries

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THE CHARRETTE

This full-day event will be unique in that we intend to study the housing question at multiple scales. Five teams will explore the individual housing unit, low-rise walk-ups and mid-rise elevator buildings, high-rise buildings, adaptive reuse of an entire building for multiple uses, and an ideas-only group that will look at the data on aging from a perspective that removes the constraints of current practice.

teams

Invited guests and experts will spend the morning and afternoon in the five groups mentioned above generating ideas and possible solutions for the specific design challenge they are charged with. The group participants have all been selected based on their personal and professional experience with the issues relating to aging. The participants will come from many disciplines including gerontology, environmental psychology, physical & occupational therapy product design, city planning, building development, development finance, occupational therapy, aging advocacy as well as architectural design.

advisors

While the groups are creating, a varied group of expert advisors will visit each group to cross-pollinate ideas and infuse the effort with their given expertise. These advisors will include: aging advocates with a deep knowledge of aging-related issues, a building development professional, and designers with a specialty in universal design.

public presentation

At the end of the day, the public will be invited to watch the groups present their findings. Reflecting on the presentation and thoughts about what the future holds, an invited panel of guests with expertise in aging will share their thoughts.

next steps

The AIANY Design for Aging Committee intends to take the results of the charrette to the next step with an exhibition followed by a design competition. The results of the charrette will be broadly available for implementation by those involved in designing and building housing.

TEAM DESIGN CHALLENGES

1 single apartment

This first scale is the most pressing. How do we promote financially feasible adaptive reuse of individual apartments for our seniors? The aim is to create multi-generational communities at the most intimate residential scale.

The group will explore selected prototypical apartment units, which can be retrofitted with cost-effective solutions. The team will address opportunities to overcome regulatory restrictions, typical rental and owner alteration rules, and resource constraints through programmatic and pragmatic recommendations. Additionally, the exercise will consider apartment use by supportive occupants, family and friends of multiple generations and abilities.

2 low-rise walk-up and elevator buildings

Using examples of a three-story walk-up and a six-story elevator building, group 2 will investigate the challenges faced by aging residents.

They will answer the question: How could the physical environments be modified to keep seniors at home and facilitate safety, comfort and a place to thrive? Participants will consider indoor and outdoor spaces, social organization among tenants, fixtures and technology, updates to apartments and common areas, building additions, and possible relocation of residents within the buildings. No idea for design improvement is too small or too wild.

3 high-rise building

This group will delve into the opportunities presented for aging optimally specific to high-rise buildings in New York City.

Exploring a full floor modification or transforming a high-rise in its entirety, this group will consider partnerships to make projects viable for a range of income levels as well as innovative solutions that consider varied ages. The role of technology in creating safety, connectivity and comfort will be looked at in addressing the limitations and capabilities of residents.

4 adaptive reuse

Group 4 will focus on an existing adaptive reuse site located within a residential and mixed-use community with strong neighborhood activity infrastructure, amenities and services necessary to support senior needs. The group will look at which properties are most suitable to be retrofitted with cost-effective modular design affordable to the general population.

The group will explore opportunities to overcome regulatory and resource constraints through programmatic recommendations. The aim is to equip vacant-property owners and developers with the know-how to facilitate the conversion process. This may include: prototypical design alternatives, modular building components, criteria for siting senior housing developments in identified aging neighborhoods, identification of special districts based on existing demographics and infrastructure, a tool-kit for property owners and developers, and recommendations for regulatory and financial institutes for public-private partnership ventures.

5 what's the big idea?

When we dig into the aging-related data for NYC with an aim to look at it a totally different way - what is revealed? We want to make the information available to us fun, accessible, meaningful and inspiring. A close look at trends and speculating about what the future can hold for a diverse city with a significant older population will reveal the possibilities.

We want to look at the impact the aging population has on the city in a graphic way using benchmarking methods that have meaning and add a new twist. This group will tell a story about New York City - who we are and who we want to be.



SCHEDULE OF EVENTS

friday, may 17, 2013

Introductory Reception (Invitation Only)

5:30-7:30pm

Hafele Showroom
25 E 26th St, NY, NY

- Hafele is hosting the charrette teams, advisors, panel and organizers. Members of the Committee and team leaders will brief the group about the next days' events and answer questions.
- Hafele will also give the group a tour of their showroom highlighting innovative Universal Design features.

satursday, may 18, 2013

Day of Charrette

Center for Architecture
536 LaGuardia Place
New York, NY 10012

8-8:45am Check-in and Breakfast

- Registration has been completed on-line and attendees are all confirmed
- Receive packet with: Map of venue with schedule, location of their charrette team highlighted, lunch ticket

8:45-9am Welcome

- Welcome Participants, introduce the AIA and mission of DFA
- Briefly recap the purpose of the charrette and the longer term vision including competition

9-2pm Charrette Commences

- Go!

12pm Lunch Available

- Box lunches available for participants to take back to their work areas

2-4pm Pencils Down/Production

- Begin cut, paste, pin, print, wordsmithing

4-5pm Presentation by Teams

- Each group gets 15 mins to present and 5 mins for audience Q/A
- Open to public as space allows

5-6:45pm Comments from Panel

- Panel makes targeted comments on proposals, summary of good outcomes and areas that are critical to the issues of Aging and could have been addressed more thoroughly (this is an education after all)

6:45-7pm Closing Remarks

- Thank you to all Participants, Guests, Donors, and Volunteers. Announcement of the Charrette exhibition and the upcoming competition



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THANK YOU



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